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Welcome to Ideal Concept Farms
**Redefining Community
Engagement in
Sustainable Farming**
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www.idealconceptfarms.co.ke



About Us

Established on June 15, 2022, Ideal Concept Farms Limited (ICF) is a Kenyan-based agricultural enterprise.

Our commitment to sustainability is reflected in our diverse range of activities, which include beekeeping, meat goat breeding, the production and sale of high-quality fodder, agritourism, training, and the provision of farming advisory services.

Our journey began in June 2021, the establishment of our first avocado and macadamia orchard. As of March 2024, we are proud to manage four farms with approximately 1,350 thriving trees. We are currently working on an immediate expansion plan to significantly increase our orchards and complementary farming activities footprint.

Vision

To be the champion of the social and economic transformation of our people through sustainable agribusiness.

Mission

To utilize local resources sustainably and empower our people whilst maximising productivity and profit.

Our Services



Avocado Commercial Farming



Macadamia Farming



Livestock Farming



Beekeeping



Livestock Fodder



Agritourism



Farming Management Services



Consultancy



Training



Commercial Avocado Farming

Our Avocado

ICF Hass Avocado groves are optimised for a lush crop of healthy, tasty, and sustainably grown fruits. Avocado, commonly known as nature's butter, takes the centre stage in our orchards. Rich in monounsaturated fats and a plethora of healthy nutrients, our high yielding Avocado orchards bear testament to our dedication to delivering premium quality of tasty fruits using sustainable agricultural practices.

At ICF we run an Outgrowers and Partnership program, opening opportunities for others to join, learn and cultivate their own success in Hass Avocado farming from the synergies of an end-to-end value chain offering. We believe in fostering mutually beneficial relationships with individuals who share our passion for sustainable agriculture. Whether you are a farmer looking to collaborate or an industry enthusiast eager to be part of our journey, our Outgrowers and Partnership program opens the doors to a shared commitment to excellence in farming.



Orchards

Our Macadamia

Explore the allure of commercial Macadamia farming at ICF. In our orchards, we specialise in farming carefully selected varieties of hardy-fast maturing and high yielding Macadamia trees to ensure ecological sustainability and a good return on investment.

We are inviting the community to engage with ICF through our Outgrowers and Partnership initiatives and become a part of our commitment to cultivating shared prosperity through sustainable high-value crop farming of Macadamia nuts. Whether you are an aspiring or experienced farmer or a key player in the farming value chain, eager to contribute to sustainable agriculture, our program welcomes your collaboration.





Beekeeping

ICF apiaries provide an opening to a captivating journey into the world of beekeeping. Our bee farms stand as a symbol of our commitment to a healthy and productive natural environment. Our apiaries are professionally managed to produce organic honey and to contribute to the vital role of crop pollination in our commercial orchards. The inclusion of beekeeping in our orchards and organic vegetable gardens has already shown measurable results in increased crop yields and ecological benefits.



Agritourism

Come experience farm life firsthand through our engaging agritourism activities.

Gain unique insights into high yielding avocado orchards and discover the intricacies of our successful beekeeping.

While visiting, don't miss a chance to taste and purchase our organic honey and bee-derived products.



Training

Invest in Your Agricultural Journey Today!

At Ideal Concept Farms Limited, we believe in cultivating not just crops and livestock but a strong community of knowledgeable farmers and empowered consumers. Take the leap towards agricultural excellence and enrol in our training programs and begin your journey to success in the world of rewarding commercial agriculture.

Connect with us today and start your training journey with Ideal Concept Farms Limited – where knowledge grows, success blossoms and whole communities are empowered.



Livestock Farming

At ICF, we are committed to revolutionizing local goat and sheep genetics by importing and breeding purebred animals from South Africa. These animals are chosen for their rapid growth, high reproduction rate, and superior genetics compared to local breeds. Our primary goal is to make goat and sheep farming a profitable endeavour for small-scale farmers. We aim to do this by providing them access to select purebred animals for crossbreeding, thereby enhancing the genetics of their local goats and sheep.

Boer Goats

Originating from South Africa, the Boer goat breed is renowned for its exceptional meat characteristics and adaptability to various grazing environments. At ICF, we've chosen to breed Boer goats due to their global recognition as a premier meat goat breed, reflecting our dedication to high-quality goat breeding.



Livestock fodder

At Ideal Concept Farms Limited (ICF), our passion for sustainable agriculture has inspired our approach to fodder management and hay production. We specialize in producing high-quality organic fodder with crude protein content ranging from 11% to 22%.

Such nutritional richness is crucial for successful livestock farming ventures. Our diverse offerings include Lucerne (Alfalfa), Desmodium, Brachiaria, and Panicum grass.

Apart from cultivation of fodder for our domestic livestock and commercial hay sale needs. Our farming of the stated fodders actively contributes to soil erosion control and increased plant diversity in our farms and aligns with our broader mission of practicing sustainable Agriculture.



Farm Management and Consultancy Services

At ICF, we offer farm management and consultancy services particularly to those interested in avocado and macadamia farming. We also support existing farmers who are struggling with their orchards. A visit to our farms will be testimony to the kind of management services we are able to offer.





**IDEAL CONCEPT
FARMS**
GROWING SUSTAINABLY

Connect more with us



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